

ADVERTISING INSERTION ORDER

| | | |
|-----------------------|---------------|-------------|
| Company Name | | |
| Contact Name | Contact Phone | |
| Mailing Address | | |
| City | Province | Postal Code |
| Contact Email Address | | |

Please indicate your ADVERTISING INSERTION ORDER below:

| CJMRP Issue | Ad Size | Colour? | Bleed? | Ad Location |
|---|---------|---------|--------|-------------|
| <input type="checkbox"/> Fall - Winter 2007 | | | | |
| <input type="checkbox"/> Spring 2008 | | | | |
| <input type="checkbox"/> Summer 2008 | | | | |
| <input type="checkbox"/> Fall Winter 2008 | | | | |

Please indicate additional information:

RATES

| | |
|----------------------|-----------|
| BLACK ONLY | One Time |
| Full Page | \$500 |
| ½ Page | \$350 |
| ¼ Page | \$200 |
| Business card | \$ 75 |
| Inside Front Cover | \$600 |
| Inside Back Cover | \$600 |
| Outside Back Cover | \$750 |
| Full process colour: | add \$400 |

FREQUENCY DISCOUNT

First Consecutive Ad - 10% discount
Second Consecutive Ad - 20% discount
Third Consecutive Ad - 30% discount

All rates are quoted in Canadian dollars. All rates are net, non-commissionable. Payment is due upon invoicing following publication.

See Advertising Rate Sheet for information on format, size and artwork deadlines. Placement of ads within the Journal are on a first-come-first-served basis.

The Publisher accepts no responsibility for errors in advertisements prepared by or approved by the Advertiser.

SEND COMPLETED FORM TO:

Attention:
Leanne Piper, Managing Editor
62 Mary Street,
Guelph, Ontario, N1G 2B1

FAX: 519-824-9000

Email:
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